



2022 CC7D ESSENTIAL ELEMENTS

Essential Element Prop

A cap

A prop is an inanimate object, not a character.
The prop must be handled on-screen. It may be handled by any character.
Handled means that it is held in any character's hand(s) while on-screen.

Essential Element Character

Jesse/Jessie, an angry person forced to recognize kindness

NOTE: The character's name does not have to be said, but it must be clear that it is Jesse/Jessie, an angry person forced to recognize kindness.

The character must appear on-screen at some point in your film.

Jesse/Jessie does not have to be the main character in the film.

Essential Element Line

"This looks unfixable."

The line must be EXACT. For example, the actor cannot say, "... this lookED unfixable" or "This seems unfixable."

Additional words cannot be incorporated into the words that make up the line.
For example, the actor cannot say, "This, you know, looks sort of unfixable."

The line can be said at the beginning of a full sentence, at the end of a full sentence or in the middle of a full sentence. It can also be the entire line.

Failing to say the line exactly as it is written will lead to disqualification.

The line must be clear, distinct and audible. CC7D Steer Comm reserves the right to determine the audible clarity of the Essential Element Line.

The line may be spoken, sung and/or written.

If written, the line must appear on-screen and be clearly visible.
The line may be spoken in a foreign language; however, an EXACT English translation must appear on-screen.

This essential element causes eliminations every year - DON'T LET IT BE YOUR TEAM THAT IS ELIMINATED!

(see reverse)

The 4th Element Story Prompts

Included in the Essential Elements envelope is a story prompt that serves as the starting point to brainstorm the story of your 2022 CC7D film.

Your final film does not have to include the story prompt -- but IT CAN.

The 4th Element is fulfilled by providing a written response of explaining how the story of your 2022 CC7D film progressed from the story prompt to the final story or plot of your film.

The required 4th Element response is included in the NEW Essential Elements Form. You'll find this form in your 2022 CC7D Filmmakers Packet. It's also available online at www.cc7day.com/filmmakerdocs.

This form must be completed and turned in with your movie on July 13th.

CC7D Team Leaders MUST return to the registration table to confirm their designated story prompt before leaving House of Rock on July 06, 2022. CC7D Steer Comm will accept confirmed story prompts until 9:00 pm on July 6, 2022.

If a CC7D Team does not confirm their designation story prompt by 9:00 pm on July 6, 2022, the CC7D Team will be disqualified.

CC7D Teams can swap their story prompts with other teams or come to the registration table to select a different story prompt from the small group of unassigned story prompts.



HOWEVER, if a CC7D Team swapped their story prompt after they've officially confirmed it with the CC7D Steering Committee, that swap needs to be noted BEFORE 9:00 pm on July 6, 2022 at House of Rock.



MAKE SURE TO CONFIRM YOUR DESIGNATED STORY PROMPT WITH CC7D STEER COMM PRIOR TO LEAVING HOUSE OF ROCK ON JULY 6, 2022!



**Now get out there and have some fun making your
2022 CC7D Film!**

If you have any questions or need clarification on the Essential Elements, the CC7D Rules or need any assistance, please email infocc7d@gmail.com.